



Biography of Kelly Anonson



Kelly Anonson is the SVP of Business Development at LIBRA. She joins LIBRA with over 20 years of insurance industry experience navigating roles across brokerage, carrier and start up insurance. Prior to joining LIBRA, Kelly was responsible for building and launching a first to market disaster insurance solution; Recoop Disaster Insurance where she was the Chief Distribution Officer.

She spent 10 years of her career developing corporate strategic relationships with Principal Financial Group where she was responsible for leading partnerships with Brokered General Agencies, Broker Dealers and Insurance Marketing Organizations. Kelly also honed her insurance skills on the brokerage side through her time spent at Marsh and McLennan where she led a team that provided brokerage and consulting services to Fortune 1000 clients in the employee benefit space.

Kelly received her BA from the University of Northern Iowa and her MBA from the University of Phoenix. She resides in Ankeny, IA with her husband, daughter, son and 2 pups. She enjoys traveling, outside adventures, and any time spent with family and friends.